

Chicago, September 02, 2009 - Enable Holdings, Inc. the leading asset recovery company for the world's most trusted brands, today announced that sales channel RedTag Live! will be holding its latest and largest warehouse sale to date in the greater Fort Lauderdale and Miami area starting over Labor Day weekend. The sales event location is 6001 Powerline Road, Fort Lauderdale, Florida, 33309. The RedTag Live! Sale event will run from September 4th through September 14th, while inventory lasts. Event hours are scheduled each day from 9am to 8pm, except for Sunday when hours are from 10am to 6pm.

"We are very excited to be able to offer the consumer incredible discounts on high quality brand-name excess inventory merchandise, especially during these tough economic times," said Enable Holdings Executive Vice President Timothy Takesue. "We are also proud to offer our manufacturing and supplier partners a great sales channel in which to move their excess inventories. This sale helps to exemplify our new business model as we develop our off-line channels while leveraging our on-line channels."

The RedTag Live! Sale event will feature thousands of products including - but not limited to - computers, appliances, HDTVs, GPS units, DVD players, Blu-ray players, digital cameras and camcorders and tools all offered at liquidation prices.

Unlike most other physical liquidation sales, RedTag Live! Sales events come with complete customer service and a satisfaction guarantee," said Enable Holdings Chief Executive Officer Jeff Hoffman. "We conduct our websites, uBid.com and RedTag.com, with complete customer service and don't feel RedTag Live! customers should be treated any different. As a company, we pride ourselves on providing a complete solution that includes satisfaction for the customer, and a no-nonsense approach. It is uncommon in the physical liquidation business to offer these kinds of services, but that is one thing that sets us apart from our competitors and peers and we think that's a good thing."

For more information please visit www.EnableHoldings.com or www.RedTagLive.com

About Enable Holdings, Inc.

Enable Holdings, Inc. is a leading asset recovery solutions company for the world's most trusted brands. Enable Holdings connects brand names with excess inventory solution needs to customers through its multi-channel asset recovery solution that includes online auction platform uBid.com, fixed-price online commerce solution RedTag.com, offline excess inventory solution RedTag Live!, business-to-business solution Dibu Trading Corporation, and upcoming private auction software solution Commerce Innovations.

Enable Holdings' comprehensive solution set efficiently matches sellers and buyers through its various commerce solutions. Enable Holdings has helped thousands of businesses sell over \$2 Billion of excess inventory over the past 10 years and has saved consumers hundreds of millions of dollars in the process.

SEC Filings and Forward-Looking Statements

Additional information about Enable Holdings, Inc. is in the company's annual report on Form 10-K, filed with the Securities and Exchange Commission.

Certain statements made in this release are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements using terminology such as "anticipate," "believe," "estimate," "expect," "intend," "may," "could," "possible," "plan," "project," "should," "will," "forecast," and similar words or expressions. Enable Holdings, Inc. intends that all forward-looking statements be subject to the safe harbor provisions of the Private Securities Litigation Reform Act. Forward-looking statements are based on the then-current expectations, beliefs, assumptions, estimates and forecasts about the business of Enable Holdings, Inc. and the industries and markets in which Enable Holdings, Inc. operates. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or implied by these forward-looking statements. Factors which may affect the forward looking statement identified above and Enable Holdings, Inc.'s business, financial condition and operating results generally include the effects of adverse changes in the economy, reductions in consumer spending, declines in the financial markets and the industries in which Enable Holdings, Inc. and its partners operate, adverse changes affecting the Internet and e-commerce, the ability of Enable Holdings, Inc. to develop and maintain relationships with strategic partners and suppliers and the timing of its establishment or extension of its relationships with strategic partners, the ability of Enable Holdings, Inc. to timely and successfully develop, maintain and protect its technology and product and service offerings and execute operationally, the ability of Enable Holdings, Inc. to attract and retain qualified personnel, the ability of Enable Holdings, Inc. to successfully integrate its acquisitions of other businesses, if any, and the performance of acquired businesses. Enable Holdings, Inc. expressly disclaims any

intent or obligation to update these forward-looking statements, except as otherwise specifically stated by Enable Holdings, Inc.