

Enable Holdings, Inc. Announces RedTag Live! Warehouse Sale Event in Tampa, FL Area

Asset Recovery Leader Will Hold RedTag Live! Sale July 3rd through 12th

Chicago, June 30, 2009 - Enable Holdings, Inc. (ENAB.OB), the leading asset recovery solutions company for the world's most trusted brands, today announced offline sales channel RedTag Live! will be holding its latest and largest to date "warehouse sale" event in Tampa, FL starting over 4th of July weekend. The event will take place at 13355 49th Street North, Clearwater, Florida 33762. The RedTag Live! Sale event will run from July 3rd thru July 12th while inventory lasts, and hours will be 9am-8pm everyday except Sunday, which will have hours from 10am-6pm.

"We're very excited to be able to offer customers such incredible discounts on high quality brand name excess inventory, especially in these tough economic times," said Enable Holdings Executive Vice President for Offline Sales Channels Timothy E. Takesue. "We are also very proud to be able to offer our manufacturer partners a great sales channel to move their excess inventories. It's really our business model at its best."

The RedTag Live! Sale event will feature thousands of products including - but not limited to - appliances, computers, HDTV's, GPS's, DVD Players, digital cameras, as well as audio and video equipment and other consumer electronics at liquidation prices. Customers can expect to save up to 80% off suggested retail prices at this limited time event, as well as a full customer service experience completely through the sale.

"Unlike most other physical liquidation sales, RedTag Live! sales come with complete customer care and a satisfaction guarantee," said Enable Holdings Chief Executive Officer Jeff Hoffman. We conduct our websites uBid.com and RedTag.com that way and we don't feel RedTag Live! should be any different. As a company, we pride ourselves on customer satisfaction and a no nonsense approach. It's very uncommon in the physical liquidation business to offer these kinds of services, but we're different than other companies in our industry and we think that's a good thing."

For more information please visit www.enableholdings.com or www.RedTagLive.com

About Enable Holdings, Inc.

Enable Holdings, Inc. is a leading asset recovery solutions company for the world's most trusted brands. Enable Holdings connects brand names with excess inventory solution needs to customers through its multi-channel asset-recovery solution that includes online auction platform uBid.com, fixed-price online commerce solution RedTag.com, offline excess inventory solution RedTag Live!, business-to-business solution Dibu Trading Corporation, and upcoming private auction software solution Commerce Innovations.

Enable Holdings' comprehensive solution set efficiently matches sellers and buyers through its various commerce solutions. Enable Holdings has helped thousands of businesses sell over \$2 Billion of excess inventory over the past 10 years and has saved consumers hundreds of millions of dollars in the process.

SEC Filings and Forward-Looking Statements

Additional information about Enable Holdings, Inc. is in the company's annual report on Form 10-K, filed with the Securities and Exchange Commission.

Certain statements made in this release are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements using terminology such as "anticipate," "believe," "estimate," "expect," "intend," "may," "could," "possible," "plan," "project," "should," "will," "forecast," and similar words or expressions. Enable Holdings, Inc. intends that all forward-looking statements be subject to the safe harbor provisions of the Private Securities Litigation Reform Act. Forward-looking statements are based on the then-current expectations, beliefs, assumptions, estimates and forecasts about the business of Enable Holdings, Inc. and the industries and markets in which Enable Holdings, Inc. operates. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or implied by these forward-looking statements. Factors which may affect the forward looking statement identified above and Enable Holdings, Inc.'s business, financial condition and operating results generally include the effects of adverse changes in the economy, reductions in consumer spending, declines in the financial markets and the industries in which Enable Holdings, Inc. and its partners operate, adverse changes affecting the Internet and e-commerce, the ability of Enable Holdings, Inc. to develop and maintain relationships with strategic partners and suppliers and the timing of its establishment or extension of its relationships with strategic partners, the ability of Enable Holdings, Inc. to timely and successfully develop, maintain and protect its technology and product and service offerings and execute operationally, the ability of Enable Holdings, Inc. to attract and retain qualified personnel, the ability of Enable Holdings, Inc. to successfully integrate its acquisitions of other businesses, if any, and the performance of acquired businesses. Enable Holdings, Inc. expressly disclaims any intent or obligation to update these forward-looking statements, except as otherwise specifically stated by Enable Holdings, Inc.

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