

## **uBid.com Holdings, Inc. to Announce Fourth Quarter 2006 Earnings Results**

**Chicago, IL, March 13, 2007** – uBid.com Holdings, Inc. (OTCBB: UBHI), whose uBid, Inc. subsidiary is one of the leading business-to-consumer and business-to-business online marketplaces in the U.S., today announced that it will host a conference call to discuss fourth quarter 2006 financial results on Thursday, March 22, 2007 at 5:00 P.M. ET. Hosting the call will be Robert H. Tomlinson Jr., President and Chief Executive Officer, and Miguel A. Martinez Jr., Vice President of Finance. A press release with fourth quarter 2006 financial results will be issued after the market close that same day.

The conference call can be accessed live over the phone by dialing 1-800-811-8824, or for international callers 1-913-981-4903. A replay will be available one hour after the call and can be accessed by dialing 1-888-203-1112 or 1-719-457-0820 for international callers; the conference ID is 4083129. The replay will be available until March 29, 2007. The call will be webcast live from the Company's website at [www.ubid.com](http://www.ubid.com), under the Investor Relations section.

### **About uBid.com Holdings, Inc.**

uBid.com Holdings, Inc. and subsidiaries (the “Company”) operate a leading on-line business- to-consumer and business-to-business marketplace that enables itself, certified merchants, manufacturers, retailers, distributors and small businesses to offer high quality excess, new, overstock, close-out, refurbished and limited supply brand name merchandise to consumer and business customers primarily located in the United States. Through the Company’s website, located at [www.ubid.com](http://www.ubid.com), the Company offers merchandise across a wide range of product categories including but not limited to computer products, consumer electronics, apparel, housewares, watches, jewelry, travel, sporting goods, home improvement products and collectibles. The Company’s marketplace employs a combination of auction style and fixed price formats. uBid.com Holdings, Inc. is publicly traded on the NASD OTC bulletin board (UBHI).

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