

## **KICKER Presents Enable Holdings, Inc. With A “Dealer Of The Year” Award**

### *Kicker Recognizes Asset Recovery Leader As A Top Dealer*

**Chicago, January 22, 2009** – Enable Holdings, Inc. (ENAB.OB), a leading asset recovery solutions company for the world’s most trusted brands, today announced it has received a “Dealer of the Year” award from KICKER. The award is given for not only quantity of goods sold, but the quality of the relationship with the dealer.

“These are the special dealers that we feel best emulate the KICKER maxim in most every way,” said Jeff Peters, KICKER Domestic Business Unit Director. “This group goes the extra mile to represent the brand, and we feel privileged to be associated with each of them.”

KICKER and Enable Holdings, Inc. have enjoyed a long standing relationship that has continued to blossom as of late. The award comes on the heels of the recent implementation of Enable Holdings, Inc.’s new business strategy of becoming a comprehensive, multi-channel excess inventory solutions provider.

“We are extremely honored to be presented with a “Dealer of the Year” award from our valued partners at KICKER,” said Enable Holdings, Inc. CEO Jeff Hoffman. “To have a quality partner such as KICKER think so highly of our relationship is a wonderful thing.”

We feel this award helps to the validity of our new business model, the caliber of our employees, and the quality of the relationship we’ve enjoyed with KICKER over the past 8 years,” said Tim Takesue, Enable Holdings, Inc. Executive Vice President of Account Management and Seller Solutions. “We are very proud to accept this award for 2008, and hope to be able to expand this relationship in 2009.”

For more information please visit [www.enableholdings.com](http://www.enableholdings.com).

#### **About Enable Holdings, Inc.**

Enable Holdings, Inc. is a leading asset recovery solutions company for the world's most trusted brands. Enable Holdings connects brand names with excess inventory solution needs to customers through its multi-channel asset-recovery solution that includes online auction platform uBid.com, fixed-price online commerce solution RedTag.com, offline excess inventory solution RedTag Live!, business-to-business solution Dibu Trading Corporation, and upcoming private auction software solution Commerce Innovations.

Enable Holdings’ comprehensive solution set efficiently matches sellers and buyers through its various commerce solutions. Enable Holdings has helped thousands of

businesses sell over \$2 Billion of excess inventory over the past 10 years and has saved consumers hundreds of millions of dollars in the process.

### **SEC Filings and Forward-Looking Statements**

Additional information about Enable Holdings, Inc. is in the company's annual report on Form 10-K, filed with the Securities and Exchange Commission.

Certain statements made in this release are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements using terminology such as "anticipate," "believe," "estimate," "expect," "intend," "may," "could," "possible," "plan," "project," "should," "will," "forecast," and similar words or expressions. Enable Holdings, Inc. intends that all forward-looking statements be subject to the safe harbor provisions of the Private Securities Litigation Reform Act. Forward-looking statements are based on the then-current expectations, beliefs, assumptions, estimates and forecasts about the business of Enable Holdings, Inc. and the industries and markets in which Enable Holdings, Inc. operates. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or implied by these forward-looking statements. Factors which may affect the forward looking statement identified above and Enable Holdings, Inc.'s business, financial condition and operating results generally include the effects of adverse changes in the economy, reductions in consumer spending, declines in the financial markets and the industries in which Enable Holdings, Inc. and its partners operate, adverse changes affecting the Internet and e-commerce, the ability of Enable Holdings, Inc. to develop and maintain relationships with strategic partners and suppliers and the timing of its establishment or extension of its relationships with strategic partners, the ability of Enable Holdings, Inc. to timely and successfully develop, maintain and protect its technology and product and service offerings and execute operationally, the ability of Enable Holdings, Inc. to attract and retain qualified personnel, the ability of Enable Holdings, Inc. to successfully integrate its acquisitions of other businesses, if any, and the performance of acquired businesses. Enable Holdings, Inc. expressly disclaims any intent or obligation to update these forward-looking statements, except as otherwise specifically stated by Enable Holdings, Inc.

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